

AGENDA

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes:
 - A. Regular meeting of June 9, 2021
- V. Treasurer's Report
- VI. Action Items
 - A. Interim Executive Director
 - B. Contractor for Berkley Plaza Project
 - C. Advertising Plan
 - D. Franks Quote for 12 Mile Stamped Concrete
 - E. Folio Mural Application
 - F. Making Waves Facade Grant Application
 - G. The Lunch Cafe Facade Grant Application
 - H. Green Lantern Mural Application
- VII. Discussion Items
 - A. Downtown Benches
 - B. DDA Bylaws
 - a. Discuss adding a section about lack of Executive Director
 - C. Sign up for remaining City Council Meetings (August - December)
- VIII. Student Board Member Updates
- IX. Standing Committee Updates
 - A. Business Development – TBD
 - B. Design – Matteo Passalacqua
 - C. Marketing & Promotions – Ashley Poirer
 - D. Organization – Scott Francis
 - E. W. 12 Mile Committee - Brian Zifkin
- X. Staff & Community Updates:
 - A. Executive Director/Interim/Board Members
 - 1. Wayfinding Signs
 - 2. Parking Lot Restriping
 - 3. Rebrand Update
 - 4. Main Street America Accreditation - July 19 City Council
 - B. City Council – Steve Baker
 - C. Planning Commission – Matt Trotto
 - 1. Building Department - Erin Schlutow
 - D. Chamber of Commerce – TBD
- XI. Board of Directors' Comments

XII. Public Comments

XIII. Adjournment